



ATTICUS ADVANTAGE

Certified Management programs





Our Company

Atticus Advisors is an ISO certified Management Consulting firm focused on SMEs, start-ups and Non Profits in Go to Market and cost reduction strategies.

Along with strategy and consulting services, the firm is also actively involved in conducting corporate trainings for Professionals and upcoming MBA aspirants

Under the initiative "Atticus Advantage", we conduct management certification programs and provide live project opportunities alongside our team of consultants.

We enable students to build their profile for entrance preparation, job interviews, higher studies and holistic upskilling.

“
The advanced certification helped me immensely in placement prep for Finals
- MBA 2nd year student, NMIMS, Mumbai

“
Atticus has been critical in helping me identify my career gaps.
- MBA 1st year student, KJ Somaiya

“
I would highly recommend the live projects, the mentors really know their job!
- MBA 2nd year student, KJ Somaiya

“
I found the course content to be very relevant and useful for my MBA interviews
- TY-BCom., HRCC





Certification Details

- Live Online Training sessions
- Participants will be given home assignments and solution will be discussed the following day
- Participants will need to present their work to the group, showcasing their research and presentation capabilities

Why Us

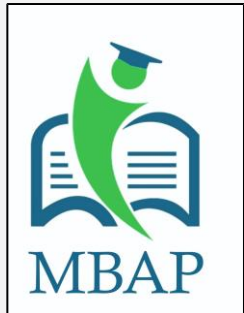
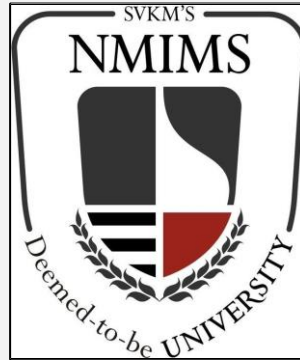
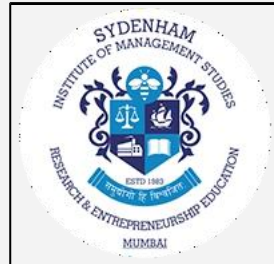
- Guaranteed Certification
- Application oriented learning from experienced industry professionals and Networking with mentors

Our Trainer

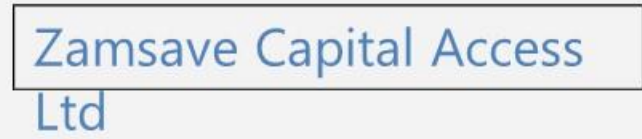
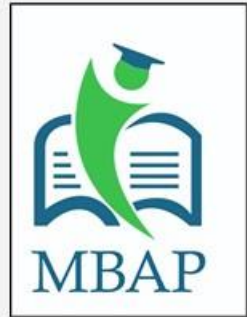
- Our trainers are Management consultants with more than 8 years of experience ranging from sales, Operations, Analytics, and management consulting. They have extensive experience in insurance, retail, pharma, automobiles, BFSI sectors and other sectors
- Each of our trainers have taught over 1500+ students and are great mentors as well.



Our Clients

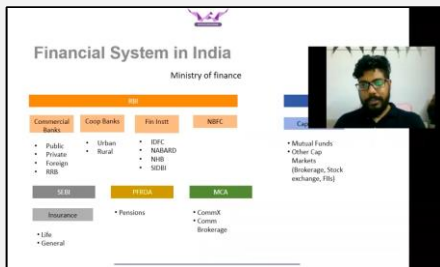
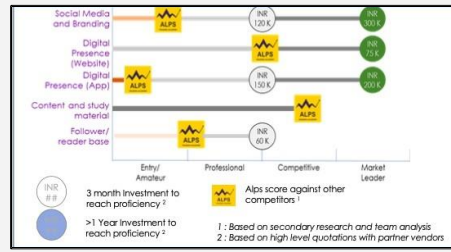
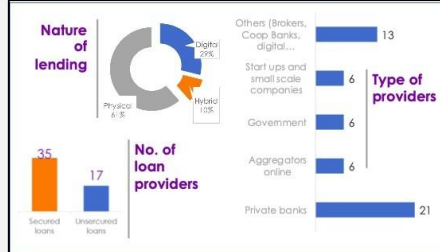
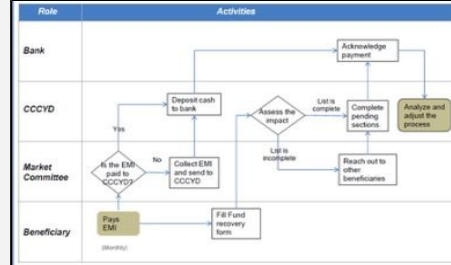
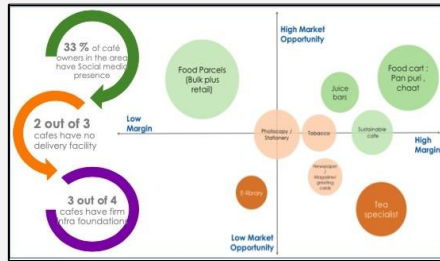


Our Clients



Practical Learning

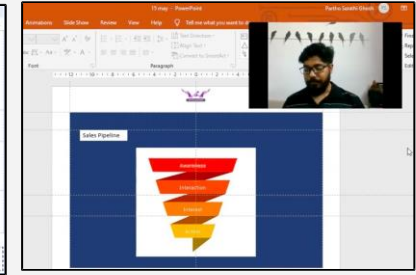
- Domain Specific, Flexi working hours as per your schedule
- Allotted Mentors help you solve queries & gain industry insights



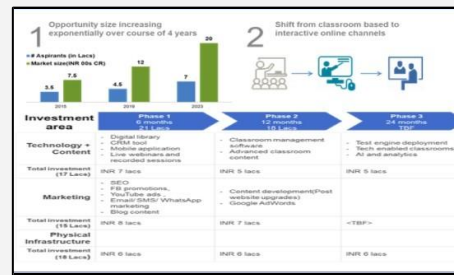
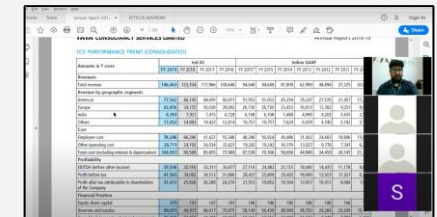
Initiatives	2019	2020	2021	2022
Product upgrades: <ul style="list-style-type: none"> admission criteria Variable pricing Student Driven Industry Interface Course curriculum Placement stats International Internships skill upgrades 	●	●	●	●
Strategic alliances: <ul style="list-style-type: none"> International tie ups Learning Driven Corporate Associations 	●	●	●	●
Channel-partnership: <ul style="list-style-type: none"> Tie Ups with Exam bodies Strategic College Associations Strategic associations with Test Prep Bodies Alternative admission channels 	●	●	●	●
Marketing: <ul style="list-style-type: none"> Social media Aggregator websites Offline literature Review Building 	●	●	●	●

● Initiation ● Initial benefits ● Perpetual benefits

Apr-Jun indicates the Admission season, where maximum benefits from the initiatives will be realized



	Jan - Mar	Apr - May	June - Sep	Oct - Dec
Revenue	24 K	60 K	92 K	70K
Profit	22 K	72 K	200 K	301 K
Initiative	Develop fast selling products Initiate fast selling plan Research on "Long term product"	Continue on sales of short term products Initiate development of long term products	First pitch to clients Deployment of first project	Second pitch to clients Deployment of second project
Action By Client	Agreement on fast selling products Agreement on sales process (internal Vs External)	Development plan for long term products	ED by Client	Development and deployment of products
Action by Atticus	For external sales staff, support in training and monitoring of sales	Support to PT on secondary research on long term products Monitoring of sales Support in BRD draft	Ongoing support and monitoring	Ongoing support and monitoring
Deliverables from Atticus	Sales strategies List of short term product ideas	Sales support and tracking Secondary research and BRD draft for Long term products		

“ I would highly recommend the live projects, It gave me Hands on training!
- MBA 2nd year student, SIMSREE





Profile Booster certification course – Fundamental concepts

Best suited for

- Final year undergrad students headed for a career in management
- MBA aspirants

Certificates on completion

- Certified professional in Fundamentals of Management (Finance, HR , Operations and Marketing)

Course Description

- 4 week Live Online Training sessions
- Review of assignments and presentations
- Application oriented teaching with case studies
- Recordings available post completion of course
- Duration: 4 hours / week
- 1 Live Project with added certification (duration: 2-3 weeks)

Duration: 3-4 Hrs

Session Topics-

- Financial system of India
- Fundamentals of
 - Accounting
 - Debt Structure
 - Equity markets
 - Corporate Finance

Home assignment

Duration: 3-4 Hrs

Session Topics-

- Marketing techniques
- 4 Ps of marketing
- Business model fundamentals
- SWOT, BCG, and, GE matrix
- Sales Management

Home assignment

Duration: 3-4 Hrs

Session Topics-

- Definitions of operations management
- High level view of operating model
- Process improvement : Six Sigma + Lean
- MIS and ERP
- Tech and Business

Home assignment

Duration: 3-4 Hrs

Session Topics-

- 4 functions of HRM in an organization
- External influences of HRM
- Translating HR functions into practice
- HR and corporate ethics

Home assignment





Learnings today become our lessons tomorrow

- For any queries, drop us a mail or a message with your name, college name and batch at the details mentioned below.

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